

## PASO DEL NORTE TRAIL

# 2023 YEAR-END REVIEW

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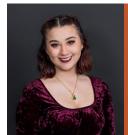
NORTE TRAIL

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# THANK YOU FOR YOUR SUPPORT

Happy New Year! Thank you for your continued support of the Paso del Norte Trail. We are excited to share an overview of our 2023 successes below. Together, we made a lot of progress in 2023 and we have much to look forward to in 2024!



#### NEW FRIENDS OF THE TRAIL COORDINATOR

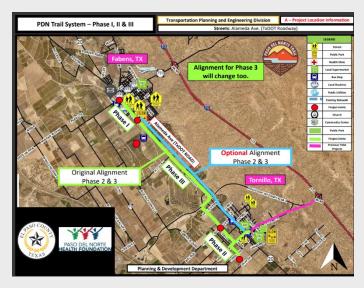
In September, we welcomed the new Friends of the Trail Coordinator, Iberty Treviño. In her role, Iberty is spearheading fundraising initiatives, volunteer engagement, event planning, and collaboration with community members and trail partners.

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## **TRAIL FUNDING**

The Paso del Norte Trail has 20 miles of completed trail segments, with an additional 27.5 miles in design and construction. Most recently, the City of El Paso completed two segments of the Playa Drain Trail, making it eight miles! Our partners have secured funding for connections, to Socorro, Tornillo, and Sunland Park. Collectively, the City of El Paso, County of El Paso, TXDOT, Paso del Norte Health Foundation, and the City of Socorro have jointly contributed or secured over \$55 million for the design and construction of the Paso del Norte Trail since 2018.

#### Texas Transportation Commission awarded more than \$26 million to two Paso del Norte Trail projects



Alamo Alto Phase I, II, & III Design

#### Paso del Norte Trail Connection to City of Socorro

The City of Socorro was awarded \$16,174,505 to construct seven miles of shared-use paths and sidewalks that will connect to the Paso del Norte Trail main alignment.

#### **Alamo Alto Phase 3**

El Paso County was awarded \$10,116,918 from the Texas Department of Transportation for the Alamo Alto Phase 3 segment to construct more than 4.8 miles of a shareduse path along Alameda Avenue from Grace Street in Fabens to FM Road 1109 in Tornillo.

#### City of Sunland Park connection to the Paso del Norte Trail

The City of Sunland Park received \$490,000 from the New Mexico Economic Development Department Outdoor Recreation Division (NMEDD ORD) for the design of 5.5 miles of trail in September. The proposed Sunland Park Trail will provide a connection to the Rio Grande Trail segment of the Paso del Norte Trail at Country Club Road.

### DONATE TO THE TRAIL

The Paso del Norte Trail is more than just a path; it provides alternative modes of transportation, promotes physical well-being, preserves the rich history of the Rio Grande and historical sites, and connects communities to other amenities such as schools, parks, transportation, and employment.

Built upon existing facilities and carefully planned extensions, the Paso del Norte Trail links points of interest into a continuous trail, enriching connectivity in the region. As we work together to complete this ambitious project, we invite you to join us on this remarkable journey of connectivity, health, history, and unity by donating today. Together, we can make the Paso del Norte Trail a regional attraction.

Sponsorship and naming opportunities are available! For more information, contact lberty at 915-532-7272 or itrevino@qeceng.com.



#### **EL PASO GIVING DAY**

On El Paso Giving Day, the Paso del Norte Trail raised \$7,415 in donations from supporters, including a pledge of \$5,000 in matching donations from Marathon Petroleum. The funds will be used to enhance the Paso del Norte Trail through programming, expanded outreach, and trail amenities.

# TRAIL PLANNING AND CONSTRUCTION

#### **Rio Grande Paved Trail Extension Project**

The City of El Paso began construction for the Rio Grande Paved Trail Extension Project. Components of the project include a new trail along the levee to connect to Country Club Rd, sidewalk improvements, chicane, and gate. An access sidewalk from Mary Frances Keisling Park to the Rio Grande Trail is included in the project to improve ADA accessibility to the trail. The project is expected to be completed in Fall 2024.

#### El Paso Zoo to Alameda Roundabout Segment

The Paso del Norte Health Foundation engaged Quantum Consultants to design the segment of the Paso del Norte Trail from the El Paso Zoo to the Alameda roundabout. The City of El Paso secured funding for the construction of this segment in 2020.

#### Border Highway West Shared-Use Path

The City of El Paso is currently developing a shared-use path that runs parallel to Loop 375 between Doniphan and Executive Center.

# **UPCOMING DEVELOPMENT**

#### Playa Drain Trail to Zaragoza Road

The City of El Paso has allocated funding for a 0.65-mile segment of the Playa Drain Trail from Padilla Dr to Zaragoza Rd which will be completed by Spring 2024.



#### Alamo Alto Phase 1 and 2 Segments

El Paso County will begin construction of the Alamo Alto Phase 1 and 2 segments by December of 2025.

- Phase 1: 1.1 miles of shared use path from 3rd St., along the Alamo Alto Canal to 8th St in Fabens.
- **Phase 2:** 1.38 miles of shared used path along Rancho Rd to Henderson Rd and the Alamo Alto Canal in Tornillo.

#### **Magoffin Shared-Use Path**

The City of El Paso received funding from the Texas Department of Transportation for a shared-use path along portions of Magoffin. The 0.64 mile shared-use path is set to start construction in 2024 and be completed by Spring 2025.

# **ENGAGEMENT AND OUTREACH**

#### SOCIAL MEDIA

Our social media following continues to grow, adding 105 new Facebook likes and 188 new Instagram followers, and reaching 11,649 people!



## **EVENTS**



#### March:

The Paso del Norte Health Foundation held Get Fit on the Playa, which included booths, hula hoop and jump rope stations, and balloons, The event provided information for healthy living to over 200 residents!



#### May:

Playa Carnivale! was held on the Playa Drain Trail between Mimosa Avenue and Balsam Drive. The event featured cornhole, ring toss, horseshoe, mystery fishing, a photo booth, and other fun activities.



#### February:

For the third year in a row, the Playa Drain Trail hosted the El Paso Marathon with over 2,000 participants and supporters hailing from across the region.



#### April:

The City of El Paso held a ribbon cutting ceremony to commemorate the completion of the 0.85-mile segment from Knights to Yarborough on the Playa Drain Trail.



**September:** Texas Tech Health Science Center hosted a 25-mile bike ride from their campus to Capistrano Park on the Playa Drain Trail.

# THANK YOU TO OUR 2023 PARTNERS

